



Quintana Roo

August 2024



44,705 km²
of surface area, 2.3% of
the national territory

11 Municipalities

South-Southeast Region



1.0
million



28
years



10.5



2.2%
With respect
to the EAP

1.9 million people
(Mar. 2024)



0.9
million



1.0
million

Economically
Active Population
(EAP)
(Mar. 2024)

Average age
of population
(Dec. 2020)

Average of
schooling
(2022-2023)

Unemployment
rate
(Mar. 2024)

2.3 million people
(Projected to 2030)

Source: INEGI

Source: INEGI - SEP



Infrastructure and resources

7 Industrial Parks
(2023)

Highways **5,819 km** in length
(2022)

Railroads in construction
Concessionaires: Tren Maya

3 International airports (2022)
Passenger capacity: **24,684,364**
Load capacity: **30,752,929 km**

14 Ports (2021)

Nearby ASIPONA (2022):
Puerto Progreso,
Yucatán

Gas pipeline infrastructure
(2022): **Unavailable**

Water resources (2019):
Number of aquifers: **2**
Availability: **Low**

Households with
internet access
(2022): **77.5 %**

Types of customs:
Borderline and maritime

Distance to the 3 main customs border
roads (km) (2022):

Nuevo Laredo:
2,262.3

Ciudad Juárez:
3,239.7

Tijuana:
4,360.6

Source: SICT-INEGI



Mexican talent in higher education

4,655
Graduates
(2022-2023)



19
Institutions

926
STEM fields
graduates

470
Engineering,
manufacturing
and construction

328
Information and
communication
technologies

128
Natural sciences,
mathematics
and statistics

Main institutions

with the highest number of STEM graduates



Instituto Tecnológico
de Chetumal

201



Universidad
Tecnológica de
Cancún

191



Universidad del
Caribe

107

Engineering, manufacturing and construction graduates and postgraduates:



131

Architecture and
construction



319

Mechanical, electrical,
electronic engineering,
chemical and related
professions



20

Manufacturing
and processes

Source: ANUIES (2022-2023 school year)



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MSMEs



66,245
enterprises

- Micro **59,244**
- Small **5,873**
- Medium-sized **1,128**

Vocations aligned to industrial policy



Iron works products manufacturing



Machinery and equipment repair and maintenance



Fishing



Potential sectors



Health care and social assistance services



Agriculture, animal breeding and production, forestry, fishing and hunting



Mining



Foreign trade

Source: Data MX



299
M USD

International purchases



70
M USD

International sales

Main export sectors



18
M USD

Glass and glass products manufacturing



11
M USD

Sugar and confectionery products



3
M USD

Edible fruits

Main indicators

Source: INEGI - DENU (Mar. 2024)

23 GDP position
\$18 B USD at market prices (Dec. 2022)

\$ 9,480
USD of GDP per capita (Dec. 2022)

1.5 %
National GDP (Dec. 2022)



20.6 %
Economic activity growth (Mar. 2024)



1
Position by economic growth (Mar. 2024)

Source: INEGI

Foreign Direct Investment

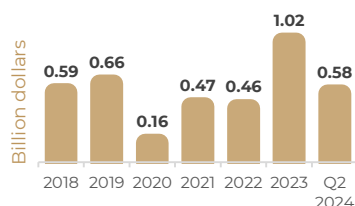
Source: SE. Merchandise Trade Balance of Mexico (Jun. 2024)

Historic FDI (2018-Q2 2024)

3.94
(B USD)

Top 3 by investment origin country second quarter of 2024

- 1 Spain 1.43 B U S D
- 2 U.S.A. 0.91 B U S D
- 3 Netherlands 0.54 B U S D



FDI by sector (Billion dollars)



Source: SE (Jun. 2023)